

<p>Assignment:</p>	<p>Evaluate a commercial slogan Tell us how it conveys the message or sells the product</p>
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<p>MONTBLANC</p> <p>THE ART OF WRITING YOUR LIFE</p>	<p>Right size is a good size!</p> <p>100% Pure Juice</p>	<p>TIME FOR PEACE</p> <p>KENZO</p>
<p>Slogan. imagine a fragrance that fits all the pieces of your life</p> <p>COTY</p>	<p>SEE THE WORLD FROM DIFFERENT POSITION</p>	<p>To eat, or not to eat, that is the question.</p> <p>7-ELEVEN</p>
<p>TAIPEI-TIMES</p>	<p>Greek to you, too?</p> <p>IWC</p>	<p>What's good about this slogan? What does it try to sell?</p> <p>I scream. You scream. No scream.</p> <p>Colgate</p>